

Q: What does B50/50 lifetime mean?

A: It means 50% surviving at 50% of initial specified output. This must be true at the target lifetime of 40,000hrs.

Q: Does the principal application need to be RGB (full color red-green-blue)?

A: No.

Q: Is this BAA targeting any specific military system?

A: No. The BAA is targeting holography which is applicable to any system.

Q: Can you describe what you mean by 1 million units?

A: It is the cost of delivery of 1 million piece parts meeting the objective specification. This should be supported by a detailed production cost analysis (with respect to time, if applicable).

Q: Is there a funding range in mind?

A: No.

Q: Is there an expected Phase duration?

A: No.

Q: Can my two phases be shorter or longer than a 12-month Phase duration?

A: Yes.

Q: We have an international company but we can manufacture in the United States. Are there any restrictions where this can be manufactured?

A: Any restrictions set forth in Federal Acquisition Regulation (FAR), Part 25, Foreign Acquisition and Defense Federal Acquisition Regulation Supplement (DFARS), Part 225, Foreign Acquisition, will be applicable to any awards resulting from this announcement.

Q: Would this be considered an ITAR item?

A: Proposers are responsible for complying with the provisions of BAA08-02, Section 6.8, Export Control.

Q: The BAA will be open for an entire year. Is it necessary we submit by the deadlines?

A: Proposers are encouraged to submit proposals by January 4, 2008 1600 EST, in order to be considered during the initial round of selections. Proposals submitted after that date, but before the closing date, may be selected contingent on the availability of funds.

Q: How many awards do you anticipate? And how do you determine which proposals are eligible for awards?

A: See Broad Agency Announcement BAA08-02, Section 2, Award Information. Each proposal will be evaluated in accordance with the evaluation criteria set forth in the BAA

Q: What if my idea relates to the BAA but does not address a complete solution?

A: We encourage everyone to submit all ideas, questions, and white papers. If you submit a technically sound idea, but do not have an entire solution, you may want to consider submitting an abstract under one of the topic areas under Broad Agency Announcement BAA07-01.

Q: Not a lot of display manufacturing is capitalized in the United States. What if we have a technology that is proven to a certain point and propose how to manufacture it with a partner not actually making displays?

A: That is entirely reasonable but the case would remain to be made regarding the partner's commitment to commercialization.

Q: Can we receive supplies and materials elsewhere and manufacture the product here?

A: Yes, if the purchases are in accordance with FAR, Part 25 and DFARS, Part 225. If, however, critical components are not under your manufacturing control you should address those contingencies in a commercialization plan.

Q: Do Phase 2 deliverables mean the display has to be fully integrated?

A: Yes.

Q: Can you have a range in mind for pixel pitch?

A: Going smaller than 19microns is better but not if it is at the expense of additional cost. There is no advantage accrued below 15 microns.

Q: Do you have a parameter in mind for fill factor?

A: No.

Q: Is the final deliverable the display or a system into the display?

A: The display. You do not have to build an array, but you need to know how to create an array based on the geometry.

Q: What do you expect the geometry of the display to be?

A: Planar geometry because we are not aware of other large scale system geometries. If you propose geometry other than planar, you must explain how the configuration would be valuable to the market place.

Q: What is the display's intended target application?

A: There are many potential applications. For this effort, you must show that you understand the commercial value and the commercial market.

Q: Will you fund management reserve?

A: No.

Q: Could cost be a disqualifying element?

A: No.

Q: What items do you look for in a cost proposal to determine the cost realism?  
A: See Broad Agency Announcement BAA08-02, Section 5.1.6, Cost Realism.